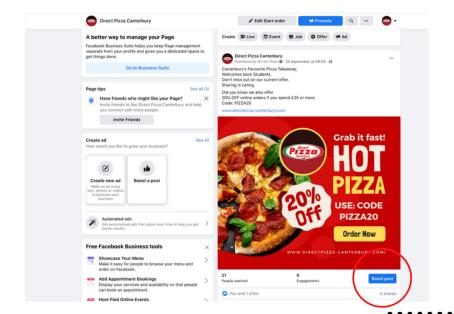


POST BOOSTING



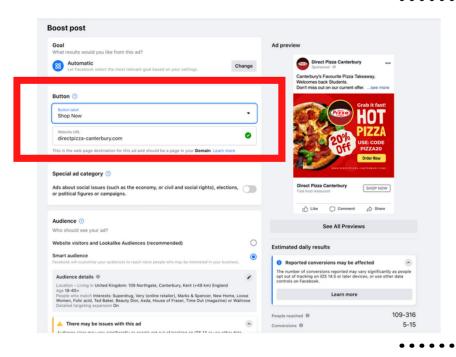
FACEBOOK





STEP ONE

Pick a post Click on boost (blue tab)



STEP TWO

Drop down select

- Shop Now

Drop down type business website URL

- direct pizza-canterbury.com



STEP THREE

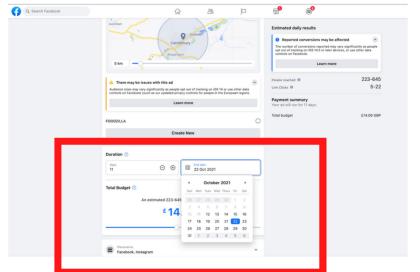
- 1. Select People in your area
- 2. Select miles radius (recommend 4-5km)

3. Depending on the budget or the location settings these will calculate your audience reach.



FACEBOOK

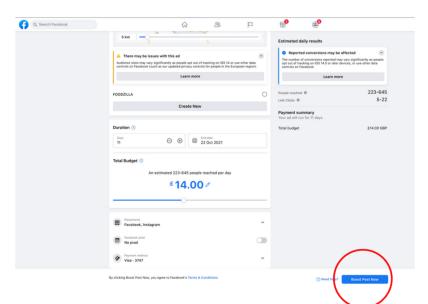




STEP FOUR

Select

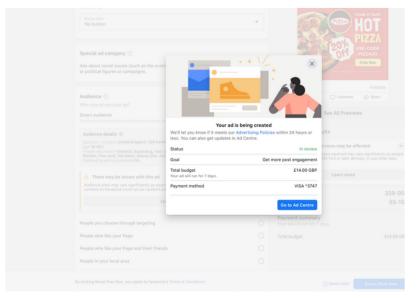
- Advert duration
- Start date and end date



STEP FIVE

One you have completed all the settings you are now ready to boost the advert

- Press the BOOST Button
- Enter payment details



STEP SIX

Facebook Advert is being verified and will go live once Facebook approves

- Confirm
- Advert will take a 10-15mins to go live

